

The Next Instalment: Serials, Sequels, and Adaptations of Nellie L. McClung, L.M. Montgomery, and Mazo de la Roche

Published on

Wed, 12/02/2020 - 15:39



FEATURED BOOK

Wendy Roy

***The Next Instalment:
Serials, Sequels, and Adaptations
of Nellie L. McClung,
L.M. Montgomery,
and Mazo de la Roche***

Published by Wilfrid Laurier University Press

What happens next?

Early-twentieth-century authors Nellie L. McClung, L.M. Montgomery, and Mazo de la Roche answered that question through the writing and publication of further instalments. McClung's Pearlie Watson trilogy, Montgomery's *Anne of Green Gables* books, and de la Roche's *Jalna* novels were read avidly not just as sequels, but also as serials in newspapers and magazines, and were adapted to stage, film, and television.

Wendy Roy argues in *The Next Instalment* that the serials, sequels, and adaptations of these three Canadian writers, born in the same decade of the nineteenth century, were part of a publication, marketing, and reading continuum that encouraged repeated consumption through development and extension of the original story.



Wendy Roy is Professor of Canadian Literature at the University of Saskatchewan. Her previous publications include *Maps of Difference: Canada, Women, and Travel* (2005) and the co-edited collection *Listening Up, Writing Down, and Looking Beyond: Interfaces of the Oral, Written, and Visual* (2012).

The Next Instalment Promotional Poster. Private collection of W. Roy, 2020.

Article Info

Creative Commons License Wendy Roy, 2020. This work is licensed under a [Creative Commons Attribution 4.0 International License](#).

Peer reviewed

No